

CURRICULUM VITAE

JAANA PARKKILA

Date of Birth	15.12.1958	
Place of Birth	Järvenpää, Finland	
Address	Via San Pancrazio 2, Città Alta , 24129 Bergamo, Italy	
Telephone	Tel./fax +39 035 214259, GSM +39 335 6328655,	
E-mail	jaanaparkkila@libero.it	
Profession	Designer / Master of Arts	
Education	High-School Diploma, Järvenpää, Finland	1977
	Free Art School, Helsinki, Finland	1978-1979
	University of Art and Design / Fashion Design, Helsinki, Finland / Bachelor of Arts	1987
	Master of Arts	1993
	Istituto Artistico dell'Abbigliamento Marangoni, Milan, Italy:	1991-1993
	- Fashion Design for Foreign Students	
	- Master in Marketing of Fashion	
Knowledge of languages	Finnish, mother tongue	
	Fluent Italian and English	
	Basic knowledge of Swedish, French and German	
Membership	Finnish Association of Designers Ornamo	1986-
Professional Experience	Vuokko Oy, Helsinki, Finland / Assistant	1982-1983
	Bunukka Oy, Helsinki, Finland / Assistant	1983
	Vuokko Oy, Helsinki, Finland / Assistant / Designer	1986-1988
	Oy Vuokko Finland Ab, Helsinki, Finland / Designer	1988-1990
	Freelance journalist / Muoto-lehti etc.	1988-
	University of Art and Design / Fashion Department, Helsinki, Finland / Guest Lecturer	1989-
	Malli-Mari Oy, Helsinki, Finland / Designer	1991-1992
	Marimekko Oyj / Helsinki, Finland / Freelance designer	1993-2007
	Nokia Mobile Phones Ltd, Finland / Freelance designer, Accessories	1998-2002
	Studio Design Jaana Parkkila, Bergamo, Italy	2000-
	Woodnotes Oy, Helsinki, Finland / Freelance designer	2008-
	Design Performance BG Oy, Järvenpää, Finland	2011-
Exhibitions	"Suomi muotoilee", Design museum, Helsinki, Finland	1987
	Fashion Designers / Ornamo, "Young Designers", Helsinki, Finland	1989
	"Suomi muotoilee 1900-89", "Suomi muotoilee 1990", Design museum, Helsinki, Finland	1990
	Fashion Designers / Ornamo, 25th Anniversary Exhibition, Design forum, Helsinki, Finland	1990
	"Marimekko 50 Years Anniversary", Design museum, Helsinki, Finland	2001
	Fashion Designers / Ornamo, 50th Anniversary Exhibition, Design museum, Helsinki, Finland	2001
	Marimekko Exhibition, Piccolo Museo, Crespano del Grappa, Italy	2003
	Fennofolk2008, Design museum, Helsinki, Finland	2008
	Travelling Letters, Lahti Art Museum	2010
	Metamorphosis, Lahti Art Museum	2012
	Exhibition/Shop-in-shop, Design Forum, Helsinki, Finland	2012
Design Awards	"Grand Prix Formidable" / Formex Fair, Stockholm, Sweden (For Marimekko and Nokia Bags)	1999
Collections	Design museum, Helsinki, Finland	