

# CURRICULUM VITAE

## JAANA PARKKILA

Date of Birth	15.12.1958	
Place of Birth	Järvenpää, Finland	
Telephone	Mobiles +39 335 6328655, +358 44 9889298	
E-mail	info@designjaanaparkkila.com, jaanaparkkila@libero.it	
Profession	Designer/Master of Arts	
Education	High-School Diploma, Järvenpää, Finland	1977
	Free Art School, Helsinki, Finland	1978-1979
	University of Art and Design / Fashion Design, Helsinki, Finland/Bachelor of Arts	1987
	Master of Arts	1993
	Istituto Artistico dell'Abbigliamento Marangoni, Milan, Italy:	1991-1993
	- Fashion Design for Foreign Students	
	- Master in Marketing of Fashion	
Knowledge of languages	Finnish, mother tongue	
	Fluent Italian and English	
	Basic knowledge of Swedish, French and German	
Membership	Finnish Association of Designers Ornamo	1986-
Professional Experience	Vuokko Oy, Helsinki, Finland/Assistant, Fashion	1982-1983
	Vuokko Oy, Helsinki, Finland/Assistant/Designer, Fashion	1986-1988
	Oy Vuokko Finland Ab, Helsinki, Finland/Designer, Fashion	1988-1990
	University of Art and Design/Fashion Department, Helsinki, Finland/Guest Lecturer	1989
	Malli-Mari Oy, Helsinki, Finland/Designer, Fashion	1991-1992
	Marimekko Oyj/Helsinki, Finland/Freelance designer, Fashion & Accessories	1993-2007
	Nokia Mobile Phones Ltd, Finland/Freelance designer, Accessories	1998-2002
	Studio Design Jaana Parkkila, Bergamo, Italy	2000
	Woodnotes Oy, Helsinki, Finland/Freelance designer, Accessories	2008
	Design Performance BG Oy, Järvenpää, Finland/President/Designer	2011-
	KarvinenFinland Oy, Designer, Fashion	2015-2016
	DSQUARED2 Ltd, London/Milano, Design Assistant, Accessories	2016
	Marita Huurinainen/Designium Brand Group Oy, Helsinki, Finland /Designer, Fashion & ,Accessories	2016-
Exhibitions	"Suomi muotoilee", Design museum, Helsinki, Finland	1987
	Fashion Designers/Ornamo, "Young Designers", Helsinki, Finland	1989
	"Suomi muotoilee 1900-89", "Suomi muotoilee 1990", Design museum, Helsinki, Finland	1990
	Fashion Designers/Ornamo, 25th Anniversary Exhibition, Design forum, Helsinki, Finland	1990
	"Marimekko 50 Years Anniversary", Design museum, Helsinki, Finland Fashion Designers/Ornamo, 50th Anniversary Exhibition, Design museum, Helsinki, Finland	2001
	Marimekko Exhibition, Piccolo Museo, Crespano del Grappa, Italy	2003
	Fennofolk2008, Design museum, Helsinki, Finland	2008
	Travelling Letters. Lahti Art Museum	2010
	Metamorphosis, Lahti Art Museum	2012
	Exhibition, Shop-in-shop, Design Forum Helsinki, Finland	2012
	Making Different, IVO MILAN, Padova, Italy	2013
Design Awards	"Grand Prix Formidable"/Formex Fair, Stockholm, Sweden (For Marimekko and Nokia Bags)	1999
Collections	Design museum, Helsinki, Finland	